

Midd-Shore Association of REALTORS®

In cooperation with the
Greater New Haven Association of Realtors®

Presents the March General Membership Meeting



**Featuring
Dick Betts**

Thursday, March 29, 2012
WoodWinds, Branford
11:30am - 2:00pm
\$22 per Member
\$27 per Non-member

Thank you to our Sponsors:
Tiger Home and Building Inspections,
CTMLS, Guilford Savings Bank,
People's United Bank,
and Wells Fargo Home Mortgage

“Today’s Top Technology Trends”

The consumer is not looking for the #1 REALTOR® anymore. More and more they are doing their homework before they pick up the phone, send that email or opt-in online; not by asking friends and family alone, but by looking at the Agents’ digital footprint. They want us to humanize our online marketing and businesses so they have a good understanding of who we are before they pick up the phone.

Consumers who select a Real Estate Professional to sell a property are going to start questioning the digital footprint the agent will create for the property. With the National Association of REALTORS® stating that 100% of all homes are viewed online, consumers should expect us to use the most effective means to help sellers get the solutions they seek.

We are offering the opportunity to have a professional headshot taken by Amy Etra during this event at a low price. This opportunity also gives you the option of making your fair share contribution to the 2012 RPAC Campaign, which supports legislative issues important to the real estate business. For just \$90 you can have a headshot taken. \$65 is payable to Amy and \$25 goes toward your fair share contribution to RPAC.

YES! I will be attending the joint General Membership Meeting on March 29th!

Please complete and send to: MSAR, 222 Old Boston Post Road, Old Saybrook, CT 06475 or fax to: (860) 395-3317
Online registration is available at: <http://www.middshore.com/events.htm>

PLEASE PRINT CLEARLY

Name: _____ Office: _____

Email Address: _____ Phone: _____

Are you interested in receiving more information about the Headshot Promotion? YES NO

Lunch Choice (please circle one): Chicken Marsala Stuffed Filet of Sole Penne with Sunday Sauce

Please charge my: Visa MasterCard AmEx

Credit Card #: _____ Expiration Date: _____

Card Verification Code: _____ (Visa & MC 3-digits/AmEx 4-digits) Billing Zip Code: _____

Cardholder's Name: _____ Signature: _____

OR Check number _____ enclosed, for a total of \$ _____.

Let us know if you have any special needs we may need to accommodate: _____